

# Miranda Maleski

GRAPHIC DESIGNER | UI/UX DESIGNER

## EDUCATION

**BACHELOR OF ARTS** | Southern New Hampshire University  
Graphic Design and Media Arts  
January 2025  
GPA 4.0, Presidents List 2024

**GOOGLE IT SUPPORT CERTIFICATION**  
March 18th, 2023

**GOOGLE UX CERTIFICATION**  
In Process

## EMPLOYMENT HISTORY

**REALTOR** | All Pittsburgh Real Estate | 2017-Present

- » **Visual Marketing:** Created compelling property listings with high-quality photos, virtual tours, and well-designed brochures and flyers.
- » **Branding & Identity:** Worked on developing personal and company branding for real estate marketing materials.
- » **Creative Problem-Solving:** Used creative strategies to highlight property features and create visually appealing presentations and marketing collateral.
- » **Technology Proficiency:** Used design software (Canva, Adobe Suite) for creating property flyers, online listings, and social media posts.

**GRAPHIC DESIGNER** | Golden Mile Candle Company | 2020-Present

- » **Label Design:** Created visually appealing and brand-consistent product labels for candles.
- » **Brand Design:** Developed and refined the company's visual brand identity, including logo design, color palettes, typography, and other visual assets, ensuring consistency across all product lines and marketing materials.
- » **Print & Brochure Design:** Designed marketing materials including brochures, catalogs, and product sheets, effectively showcasing the company's offerings and unique selling points to attract potential customers and retailers.
- » **Social Media Graphics:** Designed eye-catching social media graphics and ads to promote product launches, sales, and seasonal collections, helping to increase customer engagement and online sales.

## ABOUT ME

I'm passionate about creating designs that connect with people and make their lives easier. Using my diverse background shaped by creativity, collaboration, and a strong focus on user-centered solutions, I craft meaningful, user-friendly solutions that inspire and empower those interacting with them.

## CONTACT

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## SKILLS

### PROFESSIONAL

- » Web and App Design
- » Packaging
- » Typography
- » Logo Design
- » Brand Design
- » Illustration
- » Publication Layout
- » Book Cover Design
- » Prototyping
- » Multi-channel Ad
- » Social Media Ad Design
- » HTML, CSS
- » Photo Editing

### PERSONAL

- » Versatile Style
- » Positive Attitude
- » Solution Based
- » Team Player
- » Motivated
- » Open Minded

### SOFTWARE

- » Figma, Adobe XD
- » Adobe Illustrator
- » Adobe InDesign
- » Adobe Photoshop/Lightroom
- » WIX, Framer, Wordpress
- » Microsoft Office